

Gulf CyberSecurity Demoday

2024

November 2024 / Dubai



CyberSecurity Demoday



Aimed at:

- Exhibitors
- Startups
- Business (retail, industry, financial, technology)
- Government
- Academia





CyberSecurity Sponsorship Opportunities

1

83% of businesses were phished in 2022.

Phishing is the number one tactic that hackers use to obtain the data they need for larger—scale attacks.



2

It costs **62% less** to close a lead generated from an exhibition stand than the one originated through other marketing means



3

The annual global cost of cybercrime is estimated to exceed **\$20 trillion** by 2026.



Sponsorship packages



ITEMS

	Standard	Gold	Platinum
Stand	+	+	+
Speaker at a panel	-	+	+
Access to the full list of attendees	-	-	+
Panel host	-	-	+
Number of tickets for partners	-	2	5
	\$2000	\$3750	\$5500



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